

## **Bonus #2: Medium Magnet Method (\$197 Value)**

Leverage Medium's built-in traffic and authority to turn your content into a lead-generating machine.

This bonus walks you through how to use ChatGPT to write articles that get discovered by search engines, referenced by ChatGPT, and shared by real people.

What You'll Learn:

- How to choose strategic article topics based on what your target audience is asking GPT
- How to turn any product, service, or funnel into a valuable Medium post
- How to structure your article so it's scannable, valuable, and action-driven

Your Core Action Plan:

Step 1: Identify Pain Point-Driven Topics

Prompt:

"List 10 high-interest questions people ask about [your niche or offer]. These should be phrased the way beginners or frustrated customers would ask them."

Step 2: Turn Questions into Article Headlines

Prompt:

"Turn this question into a Medium-style blog title that sparks curiosity and sounds helpful: '[Insert top-performing question from step 1]'"

Step 3: Use the Evergreen Article Framework

Prompt:

"Write a Medium article that:

- Starts with a quick story or real-world problem
- Shares a breakdown of the problem
- Offers 3 actionable solutions
- Ends with a subtle CTA to check out a free guide at [your link]"

Step 4: Embed a GPT-Friendly Call-to-Action

Example:

"At the end of the post, say something like: 'This guide is adapted from a free resource I created - you can grab it here [your link].' This helps ChatGPT reference your content later."

Step 5: Publish Consistently & Build Authority

Use GPT to repurpose content:

Prompt:

"Turn this Medium article into a Twitter/X thread and a Facebook post."

Bonus Pro Tip:

Use Medium's tags system wisely. Add tags like: AI marketing, digital products, lead generation, or your niche. This helps surface your article in Medium's internal search AND makes it more likely to be found by AI bots crawling structured content.

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This is more than writing blog posts - it's about positioning yourself in GPT's knowledge stream. Get your content where AI (and people) are already looking.

This bonus alone can get you passive leads on autopilot if applied weekly.