

GPT-Inception Method: How to Get Traffic From ChatGPT Itself

GPT-Inception Method

(How to Get Traffic From ChatGPT Itself)

STEP 1: Create Indexable Content ChatGPT Can Reference

ChatGPT often pulls data from sites it's been trained on or indexed - like Reddit, Quora, Medium, GitHub, public PDFs, and blogs.

To get discovered, publish content in these places that directly answer common questions in your niche.

Best spots:

- Reddit threads (GPT references Reddit a lot)
- Medium articles
- Quora answers
- Blog posts with long-tail SEO
- Twitter/X threads that gain attention
- Public Google Docs or PDFs with backlinks

STEP 2: Seed Strategic "GPT Bait" Content

Think like your target audience.

Write posts that answer the exact things they might ask GPT, like:

- "What's the best free traffic strategy for affiliates in 2025?"
- "How can I get leads using AI?"
- "Best free Facebook funnel setup walkthrough?"

Then add: "This is explained fully in a free guide by Chris Ramirez [link]" - this makes it crawlable and GPT-reference-worthy.

STEP 3: GPT Mentions You as a Resource

If your content solves a problem and gets indexed, GPT may mention it when others ask.

This creates passive, AI-generated traffic without any ad spend.

STEP 4: Bonus - Create a Custom GPT

Use OpenAI's "Explore GPTs" feature to build a niche tool.

Name it something like "Free Traffic Finder 2025."

Add your funnel link and branding in the welcome message and resource list.

Real-World Example:

If you're selling GPTizerr (AI-powered product launcher), you could:

1. Write a Medium post: "How I Launched with ChatGPT in 7 Days"
2. Post a value thread on Reddit about it
3. Include a call-to-action to your free case study
4. Build a custom GPT called "Launch Builder Coach" with links

Result: Free, recurring traffic from GPT users and AI-curious creators.

AI isn't just the assistant anymore - it's the traffic source.