

Bonus #3: Custom GPT Funnel Builder (\$174 Value)

Create your own GPT that guides users straight into your funnel.

Imagine someone browsing the Explore GPTs section, stumbles upon your tool, interacts with it, and gets led directly to your offer or lead magnet-while ChatGPT handles the heavy lifting for you.

What You'll Get:

- Step-by-step walkthrough to build your first Custom GPT (no coding needed)
- Pre-written welcome messages that position your funnel the right way
- 7 prompt ideas to train your GPT around your niche
- 3 plug-n-play use cases:
 1. List-building GPT
 2. Digital product assistant GPT
 3. Affiliate "explainer bot" GPT

Your Action Plan:

Step 1: Define the Purpose of Your GPT

Prompt:

"Help me outline a simple GPT that assists [target audience] with [specific task], and leads them to [your freebie or product]."

Step 2: Draft the Welcome Message

Prompt:

"Write a welcome message for a Custom GPT named '[Your GPT Name]' that helps users [solve a

problem] and invites them to access a free resource at [your link]."

Step 3: Add Example Questions & Responses

Prompt:

"List 5 beginner-friendly questions my audience would ask related to [topic], along with short, helpful GPT-style answers."

Step 4: Test and Refine

Use your own GPT. Ask it the questions your audience would. Adjust tone, clarity, and add useful links where appropriate.

Step 5: Publish & Promote

Drop the GPT link in your bio, inside your articles, or even embed it inside your thank-you pages.

Why It Works:

People are actively searching for niche tools in the GPT store. With your custom GPT in play, you're turning curiosity into clicks, clicks into leads, and leads into loyal fans.

Use this strategy just once, and you'll see how GPT can become your quietest, most persuasive salesperson.